

August 1, 2011

Vietnam Festival 2011 Executive Committee

Vietnamese top artists are joining us this year again!

Vietnam Festival 2011

--Saturday, September 17 and Sunday, September 18. at Yoyogi Park in Tokyo
The biggest-class domestic event to promote Japan and Vietnam relationship--

Vietnam Festival Executive Committee (Executive Committee Chief, Japan side; Iwao Matsuda, ex-Secretary of State, Vietnam side; Nguyen Phu Binh, Vietnamese ambassador in Japan) is going to host "Vietnam Festival 2011" at Yoyogi Park in Tokyo, on Saturday, September 17 and Sunday, September 18.

"Strong ties" is the festival theme in this year, and the Vietnamese cultural aspects of "food" "culture" and "music" will be highlighted at the festival. Officers from Vietnam ministry of cultural and tourism, Ho Chi Minh city and Quang Ninh Province will join us.

Top Vietnamese artists will join the festival this year again!

For the festival theme, "Strong ties", Vietnamese top artists who sent cheer songs to Tohoku areas suffering from big earthquake on March 11, 2011, will join the festival.

General meeting at Vietnamese Embassy on August 24th, 2011

The Executive Committee is going to hold a general meeting at Vietnamese Embassy to promote Vietnam Festival 2011, and announce detailed plans for the festival.

Date & Time: Wednesday, August 24, 2:00 pm to 4:00 pm (press conference 1:30 pm)

Place: The embassy of the socialist public of Vietnam in Japan, main conference room.
(Yoyogi-cho 50-1, Shibuya-ku, Tokyo)

<Vietnam Festival 2011 Overview>

■ Name: Vietnam Festival 2011 "Japanese Ties with Vietnam, LOVE Vietnam"

■ Concept and Objectives:

Under the event theme of "strong ties", Vietnam Festival contributes to stronger ties between Japan and Vietnam by introducing Vietnamese culture, cuisine and economic activities, in Japan.

■ Date:

Saturday, September 17, 2011, 10:00 am to 8:00 pm / Sunday, September 18, 10:00 am to 8:00 pm.

■ Place: Yoyogi Park Event Space (Rain or shine)

■ Organizations operating booths at the festival:

Vietnamese restaurants with business permit, stores and companies trading Vietnamese goods, local governments and NGOs/non-profits doing Vietnam related business.

■ Number of booths: 70 (food stands: 50, goods sales and exhibition booths: 20)

■ Visitor forecast: 100,000

■ Main sponsor:

Vietnam Festival 2011 Executive Committee, Embassy of the socialist republic of Vietnam in Japan,

Executive Committee Chief, Japan side; Iwao Matsuda, ex-Secretary of State

Executive Committee Chief, Vietnam side; Nguyen Phu Binh, Vietnamese ambassador in Japan.



Vietnamese Beer and fresh juice



Vietnam-style Okonomiyaki

"Bánh xèo"



Vietnamese top female singer,
Ho Quynh huong, who joined the
Festival In 2010.

Official Web page: <http://www.vietnamfes.jp/>

Twitter @ vf_supporters

◆ Inquiry for interview

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